

SUBMISSION GUIDELINES FOR PLAYBILL AND PROGRAM ADVERTISING

Eighth Page

2.375" Wide x 1.95" Tall

\$50

Half Page

4.75" Wide x 3.875" Tall

\$300

Four pages available

Full Page

4.75" Wide x 7.75" Tall

\$500

Two pages available

Quarter Page

2.375" Wide x 3.875" Tall

\$150

AD SIZES:

Full Page: 4.75" Wide x 7.75" Tall

Half Page: 4.75" Wide x 3.875" Tall

Quarter Page: 4.75" Wide x 1.95" Tall

2.375" Wide x 3.875" Tall

Eighth Page: 2.375" Wide x 1.95" Tall

FILE FORMAT: We accept artwork as "print ready" only if it is in PDF or JPEG format. PDF is the preferred format as it will keep your text nice and crisp. If you use JPEG then it must be the highest quality, at least 300dpi.

We cannot accept the following file formats: Microsoft Word (.doc), Microsoft Publisher (.pub), Microsoft PowerPoint (.ppt), Corel Draw (.cdr). Files sent in these formats will be sent back to you to be prepared in the proper format.

RESOLUTION: To ensure your files print clearly, all artwork, including images, must be supplied at a resolution of at least 300dpi; anything lower than this may result in blurry, bitmapped or pixilated print.

FONTS: Due to the vast number of different fonts, all fonts used MUST be embedded or outlined before sending us the final artwork. Failure to do this could result in an alternative style being substituted automatically.

We are not responsible for ads printing incorrectly if fonts are not outlined or embedded properly.

AD SIZES: Please refer to the sizes provided above. Please remember to add a 1/8" bleed on all edges if you plan on having a color background or artwork that goes to the edge of your ad.

Email your ad artwork to:
LSandino@Friendsofscpa.org

